

# Privacy Policy

Last Updated: June 27, 2023

This is the Privacy Policy of the StickyBid website: [stickybid.com](https://stickybid.com) , and any successor websites (together, the “Site”), operated by StickyBid Inc. (together with our affiliates and any future affiliates or subsidiaries, “StickyBid”, “we”, “us”, “our” and terms of similar meaning) and our related products and services. It describes the information that we collect from you as part of the normal operation of our Site, and how we disclose and secure this information. It also describes your choices regarding use, access and correction of your personal information.

In this Privacy Policy, we use the following terms to describe different types of visitors to our Site. Our customers are called “Subscribers” and our Subscribers’ customers are called “Customers”. We use the word “staff” to describe persons to whom Subscribers give “staff” access on the Site. Together with registered users of our forum or other interactive areas of the Site, these people are collectively described in this Privacy Policy as “Users” of our Site.

## What Information Do We Collect?

Our primary purpose in collecting personal information from you is to provide you with a safe, smooth, efficient, and customized experience. This allows us to provide services and features that most likely meet your needs, and to customize our service to make your experience safer and easier. We only collect personal information about you that we consider necessary for achieving this purpose.

In general, you can browse the Site without telling us who you are or revealing personal information about yourself. Once you become a User, we require you to provide contact

and identity information, billing information, and other personal information as indicated on the relevant forms on the Site (which will vary, depending on what kind of User you are). Where possible, on these forms we indicate which fields are required and which fields are optional.

In addition, as you use the Site, you can enter or send us personal information. For example, if you are a Subscriber, you can enter your own contact information, and if you are a Customer you can enter information about payment of any invoice submitted by a Subscriber. As you use the Site you can also enter personal information about third parties. For example, if you are a Subscriber, you can enter personal information about your Customers or your staff.

You always have the option to not provide information by choosing not to become a User or by not using the particular feature of the Site for which the information is being collected.

Note: If you are a Subscriber, we collect your credit card information for billing purposes.

Some of our pages utilize framing techniques to serve content from our partners while preserving the look and feel of our site. Please be aware that you are providing your personal information to these third parties and not to StickyBid.com.

StickyBid automatically tracks certain information about you based upon your behavior on our Site and stores it through log files. We use this information to do internal research on our users' demographics, interests, and behavior to better understand, protect and serve you and our community. This information may include the URL that you just came from, which URL you next go to, your computer browser information, and your IP address. We may provide Customers' IP addresses to payment intermediaries in the course of the payment process.

Technologies such as: cookies and similar technologies are used by StickyBid and our partners (e.g., advertising, marketing and analytics), affiliates, or other service providers.

These technologies are used in analyzing trends, administering the site, tracking users' movements around the site and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis.

We use cookies to remember users settings, store login addresses, authenticate users, run website experiments, and store analytics data. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited.

We partner with a third party to either display advertising on our website or to manage our advertising on other sites. Our third party partner may use technologies such as cookies to gather information about your activities on this site and other sites in order to provide you advertising based upon your browsing activities and interests.

StickyBid, or our designated third party service provider, may from time to time contact you by telephone. Such calls may be indicated by us, and with your consent, be monitored, recorded, stored and used for the purposes specified in such calls.

## How We Use Your Information

We use personal information in the file we maintain about you, and other information we obtain from your current and past activities on the site, to provide to you the services offered by StickyBid.com; resolve service and billing disputes; troubleshoot problems; bill any amounts due from you; measure consumer interest in our products and services, inform you about online and offline offers, products, services, events and updates; deliver information to you that, in some cases, is relevant to your interests, such as product news; customize your experience; detect and protect us against error, fraud and other criminal activity; enforce our Terms of Use; provide you with system or administrative messages, and as otherwise described to you at the time of collection. On occasion we use email addresses or other contact information to contact our users to ask them for their input on our services, to forward to them media opportunities, and even to invite them to dinner.

StickyBid may also use personal information about you to improve our marketing and promotional efforts, to analyze site usage, to improve our content and product offerings, and to customize the site's content, layout, and services. These uses improve the site and better tailor it to meet your needs, in order to provide you with a smooth, efficient, safe and customized experience while using this site. If you wish to subscribe to our newsletters, we will use your name and email address to send newsletters to you. Out of respect for your privacy, we provide you a way to unsubscribe in the email. If you wish to no longer receive our newsletters you may update the settings in your account, follow the instructions located in the email.

## Our Disclosure of Your Information

StickyBid will share or disclose your personal information with third parties only in the ways that are described in this privacy policy, including as follows:

Subscribers and Customers, Etc. In the normal operation of the Site Subscriber invoices are disclosed to the applicable Customers, and Customer information is disclosed to the applicable Subscriber. In general, information you enter on the Site is available to the other persons – whether they are Customers, Subscribers, Staff Members or Others – to whom you give access to your account or to whom you give access to the information through the normal operation of the site.

**Payment Information** - We use credit card and other personally identifiable information (such as PayPal email addresses) you submit to us on the site, and other information that we collect, as required, to process payments you make through our site or through our payment processor intermediaries. We do not store credit card or other payment method information unless the subscriber chooses to enter credit card information for use in the StickyBid recurring profiles module; in all other cases our payment processors have the sole and complete responsibility for the storage of credit card and payment information. We may also share personally identifiable information with our payment processor intermediaries for risk management and fraud prevention.

Related third party products and services - From time to time, we may offer you opportunities to receive related products and services that integrate with, or complement, the services we offer via the Site. We will only share your information with

such third parties if you choose to request their products or services (or to be assessed for eligibility to receive such products or services). If you do choose to request such products or services, we will provide your information to the relevant third party on your behalf, as required to provide the products or services you have requested. We do not control the use, storage, retention, processing, or disclosure of your information by such third parties, and this Privacy Policy will not apply to them. Your relationship with these third parties will generally be subject to their separate terms and conditions as well as privacy policies or statements, and we recommend that you carefully review these documents before requesting their products or services.

## Aggregated Data

We aggregate sales information including (but not limited to) industry type, number of invoices sent, average invoice size, method of sending invoices, percentage paid online, sales amounts and average sale per customer, and disclose such information in a non-personally identifiable manner to subscribers. However, in these situations, we do not disclose any information that could be used to identify you personally.

## Forum

If you post on our forum or blog your username and other information you include is displayed in your postings or comments, and is therefore available to the public. All of your activities in the public areas of the forum will be identifiable to your User ID, and other people can see your published content. If you disclose personal information in any posting in our forum or blog and wish to have it removed, please contact us at the support contact information listed below, and posted on the site.

Our blog commenting system is also managed by a third party application that may require you to register to post a comment. You will need to contact or login into the third party application if you want the personal information that was posted to the comments section removed. To learn how the third party commenting application uses your information, please review their privacy policy.

## Subsidiaries and Affiliates; Service Providers

We may from time to time use the services of affiliates, subsidiaries and unrelated service providers in the operation of the site, and may disclose personal information to them in the course of our use of their services. For example, we may use the services of third-party hosting companies to host the operation of the site. This may involve the hosting of data, including personal information, on servers operated by those hosting companies. We take care to use only service providers that we believe are reputable, have equivalent or better security safeguards in place than us, and able to live up to our and your expectations, including about the handling of confidential information. These companies are authorized to use your personal information only as necessary to provide these services to us.

## Legal Requests and Business Transitions; Emergencies

In certain situations, StickyBid may be required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements. StickyBid may disclose your personal information (a) to any governmental authority as part of an investigation to determine our compliance with any applicable law, rule, or regulation (including privacy laws, rules, and regulations), (b) in response to a court order, subpoena, discovery request, or other lawful judicial or administrative proceeding, (c) as otherwise required or permitted under any applicable law, rule, or regulation, and (d) in good faith, to protect or defend the rights or property of StickyBid and other users and (e) if StickyBid is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our website of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

## Your Use of Other Persons' Information

In order to facilitate the services provided by the site, the site allows you in certain circumstances to give other users limited access to the personal information of other persons. For example, if you are a subscriber, you may use the site to give access to a staff member to the personal information of your customers. By entering into our Terms of Use, you agree that, with respect to the personal information of other persons that you collect, use and disclose on the site, you have all necessary consents and rights to collect, use and disclose that information as described in this Privacy Policy from time to time, and you agree that the indemnity you give to us in the Terms of Use applies to any non-compliance by you with the foregoing.

If you choose to use our referral service to tell a friend about our site, we will ask you for their name and email address. We will automatically send your referral a one-time email inviting him or her to visit the site. StickyBid stores this information for the sole purpose of sending this one-time email, tracking the success of our referral program, and compliance with laws. Your referral may contact us to request that we remove this information from our database.

## Security

StickyBid strives to protect your personal information. For security of transactions, we use the Secure Sockets Layer (SSL) protocol, which encrypts any information, such as credit card numbers and billing information, you send to us electronically. The encryption process protects your information, by scrambling it before it is sent to us from your computer. Once StickyBid receives your transmission, we make commercially reasonable efforts to ensure its security on our system. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, we cannot warrant the security of any information you transmit to us. More information about security is available on the site and in our Terms of Use. If you have any questions about the security of your personal information, you can contact us.

## Other Information Collectors

Except as otherwise expressly included in this Privacy Policy, this document only addresses the use and disclosure of information we collect from you. To the extent that you disclose your information to other parties through the site, whether they are subscribers or customers or otherwise, different rules may apply to their use, collection and disclosure of the personal information you disclose to them. Since we do not control the information use, collection or disclosure policies of third parties, you are subject to their privacy policies. We encourage you to ask questions before you disclose your personal information to others.

## Correcting and Updating Your Personal Information

Upon written request StickyBid will provide you with information about what personal information we have about you. To review, delete and update your personal information to ensure it is accurate, you may login into your account to make the changes, or you may contact us directly. We will respond to your request within a reasonable timeframe. We may ask you for further information from you to help us respond to your request, including asking for government-issued identification.

## Account Deletion

StickyBid is a complex business network that connects many users. StickyBid manages a business platform that brings together contractors, companies and customers. This network relies on the exchange and sharing of information that is important to others in your network. Sent estimates, sent invoices, and paid invoices are all vital to other people that work with you. These are the official records of work done and funds transferred. The complexity and connected nature of the system requires that these records exist in perpetuity to accommodate proper function and accounting for the



other systems that you have connected to via contracting hours, invoices, estimates. StickyBid cannot guarantee the deletion of all your information.

When a customer chooses to close an account StickyBid will remove your information from our marketing and billing systems. This will ensure that there are no further mailings or billings directed towards the canceled user.

## Data Retention

We will retain your information for as long as your account is active or as needed to provide you services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements; this retention period may extend past the point at which you close your account.

## Additional Policy Information

Invitations - You have the opportunity to invite others to work with you through your StickyBid account. To do that, StickyBid asks you to import or manually enter your invitees email addresses. As you direct, we then send them an invitation on your behalf or other notices reflecting changes you make to their status in your account.

If you click on a link to a third-party site, you will leave the StickyBid site and go to the site you selected. If you elect to use a third-party product or service in conjunction with StickyBid, you yourself enter into a license agreement with the third party for use of their product or service and their use of your data. Because we cannot control the activities of third parties, we cannot accept responsibility for any use of your personal information by such third parties, and we cannot guarantee that they will adhere to the same privacy practices as StickyBid. We encourage you to review the privacy policies of any other service provider from whom you request services. If you visit a third party website that is linked to a StickyBid site, you should read that site's privacy policy before providing any personal information.

With your consent we may post your testimonial along with your name. If you want your testimonial removed please contact us.

Our website includes Social Media Features, such as the Facebook and Twitter buttons and Widgets, such as the Share this button or interactive mini-programs that run on our site. These Features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our site. Your interactions with these features are governed by the privacy policy of the company providing it.

If you have questions or complaints regarding our privacy policy or practices, please contact us.

## Notification of Privacy Statement Changes

We may update this privacy statement to reflect changes to our information practices. If we make any material changes we will notify you by email (sent to the email address specified in your account) or by means of a notice on this site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

## Questions?

It is our goal to make our privacy practices easy to understand. If you have questions, concerns or if you would like more detailed information, please email us directly.